



Solutions

Services

Why
Brand
Boom

Big
Picture

Strategy

Contact

Our Founder

Kara Hoover has a degree in Public Relations from the University of Oklahoma. The Boom in our name and the crimson in our brand color palette is a nod to her OU & Oklahoma roots. Kara has 15+ years of marketing & events experience. She has worked with numerous brands across the globe and is ready to work with YOU.





Why Brand Boom:

- Planning and execution of large and intimate events such as trade show exhibitions, client retreats, conferences, private client dinners, sales meetings, incentive trips, lunch & learns, product launches, fundraising events, member events, team building events, etc
- Integrated marketing campaigns including digital and print collateral, ads, email blasts, social media strategy, partnership marketing, influencer promotions, product photo shoots
- Brand development consulting
- Marketing program management tailored to client needs



Event Strategy & Execution:

Client Retreats, Trade Shows, Conferences, Private Client Dinners, Sales Meetings, Incentive Trips, Lunch & Learns, Fundraising Events, Song Writers Nights, Jam Sessions, Golf Outings, Team Building Events:

Venue sourcing, F&B, AV, collateral/signage, attendee management, content creation, theme formation, event promotion, vendor management, onsite execution, entertainment procurement, branded promotional items, lead generation, budget management



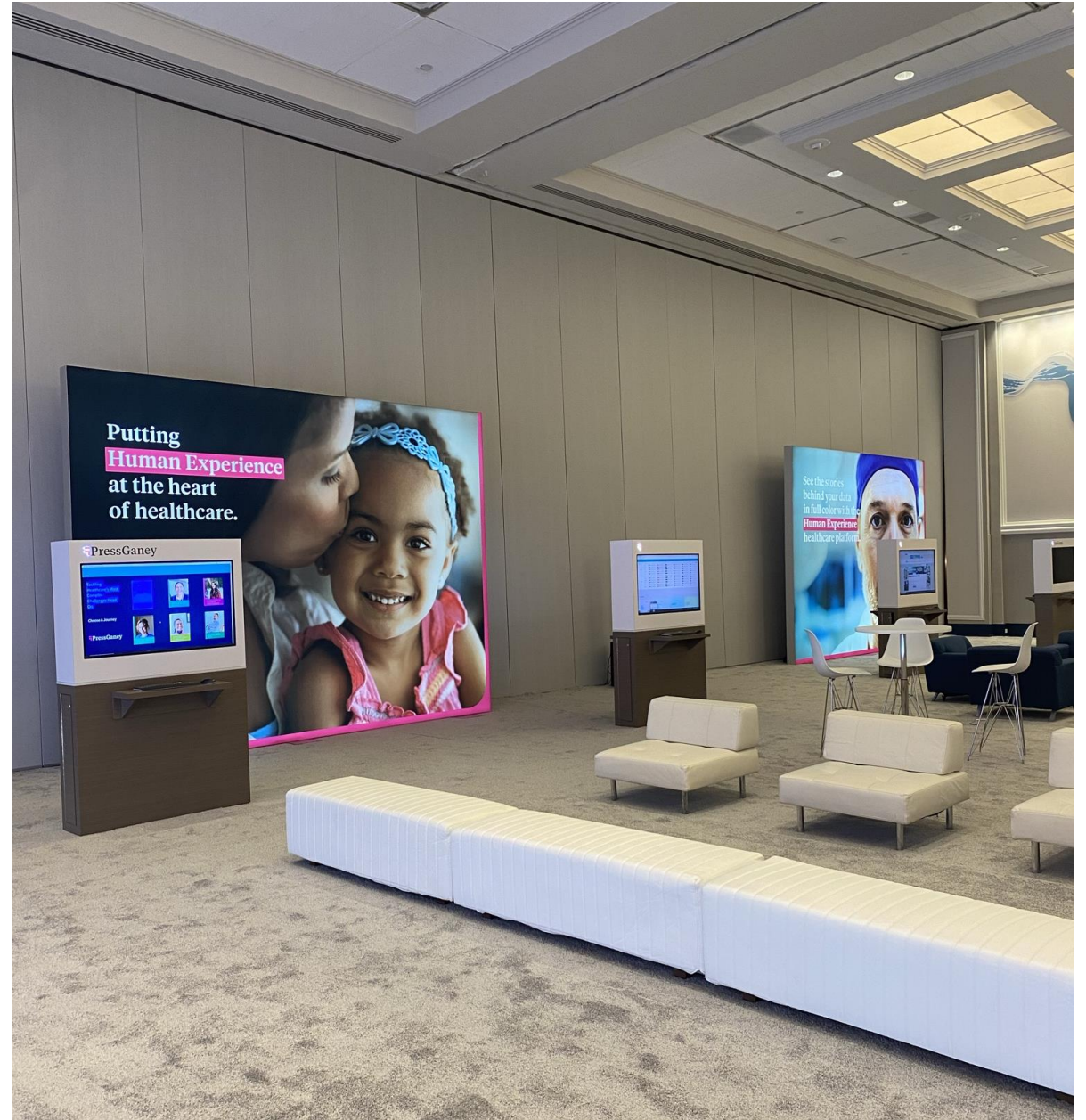














Creative Content & Communications:

Content ideation/production, copy writing, image selection, graphic design



Rios of Mercedes - 14371



Kenths - AETA Temp



Western & English Fashion Show

Experience the WORLD'S LARGEST WESTERN & ENGLISH MARKET

Don't miss the excitement and inspiration that comes with a visit to Dallas Market Center! Take advantage of sourcing apparel, footwear, home, gift, gourmet and tack all under one roof.



AETA Temp



Home & Gift



Bentley's Batch 5 - 180 B30



DALLAS
MARKET
CENTER

dallasmarketcenter.com

DALLAS IS THE PLACE TO BE!

DALLAS MEN'S SHOW | JANUARY 29-31, 2022

DON'T MISS YOUR CHANCE TO JOIN THESE
LEADING MEN'S BRANDS...

Gem Malki | Jack Victor | Luchiano Visconti | Mavi Jeans
Patrick Assaraf | Zelli Italia

WHY DALLAS?

Welcoming an unprecedented number of new buyers from across the US

Vastly expanded temp floor plan that provides the ultimate buying experience

Easy-to-navigate marketplace with unmatched hospitality

CONTACT US TODAY!



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Pig & Hen



Brax



Armin Oehler



DALLAS
MARKET
CENTER



American Hat Company - 14173, Equibrand - 14997



Fringe Scarves - 114658



January 14-16, 2022
August 25-28, 2022



January 14-16, 2022
August 25-28, 2022



SAY YES.

Shop our exquisite Diamond District.
Open to all Dallas Market Center visitors.
WTC 7th Floor.



DALLAS APPAREL & ACCESSORIES MARKET

The national footwear trade event with hundreds of brands – all under one roof.

JANUARY 11-14, 2022



DALLASMARKECENTER.COM



THE MEN'S SHOW PARTY

SATURDAY | 6PM – 8PM
12TH FLOOR

Complimentary eats, libations,
music and pool tables.

SPONSORED BY
MR Magazine and
Game Rooms By Design (WTC 582)



DALLAS
MARKET
CENTER

Destination

PressGaney

San Diego, CA

PressGaney

Thank you for stopping by to visit with our Press Ganey team.

We are here this week to share how you can see the stories behind your data in full color with our Human Experience Healthcare Platform. Our HX platform allows you to **Gather Voices | Analyze Data | Visualize Insights | Act Quickly.**

Take a tour of our solutions! 

We are thrilled you've joined us in San Diego!
— Press Ganey

Destination

PressGaney



Take a tour of our solutions! 

PressGaney

Destination Press Ganey: San Diego

- Postcard
- Booth Resources Sign
- Social Media Tile
- Branded Sailboat Pen

PG Press Ganey
39,646 followers
1d · 

We are excited to be attending the 13th Annual **RISE** Star Ratings Master Class in San Diego, CA!

Be sure to stop by the Press Ganey booth to learn more about our **#HX** healthcare platform.

PressGaney

Rise Star Ratings Master Class

 InterContinental San Diego
December 13-15, 2022

Be sure to stop by the **Press Ganey Booth!**



Destination PressGaney



PressGaney

**We're thrilled you've
joined us in Philadelphia!**

We invite you to visit us at the Press Ganey booth #1723 and our Destination Philadelphia Press Ganey Lounge at #1760 to take a moment to relax, take a photo of your adventure here and celebrate your commitment to nursing excellence.

Take a tour
of our solutions!



Cover photo:

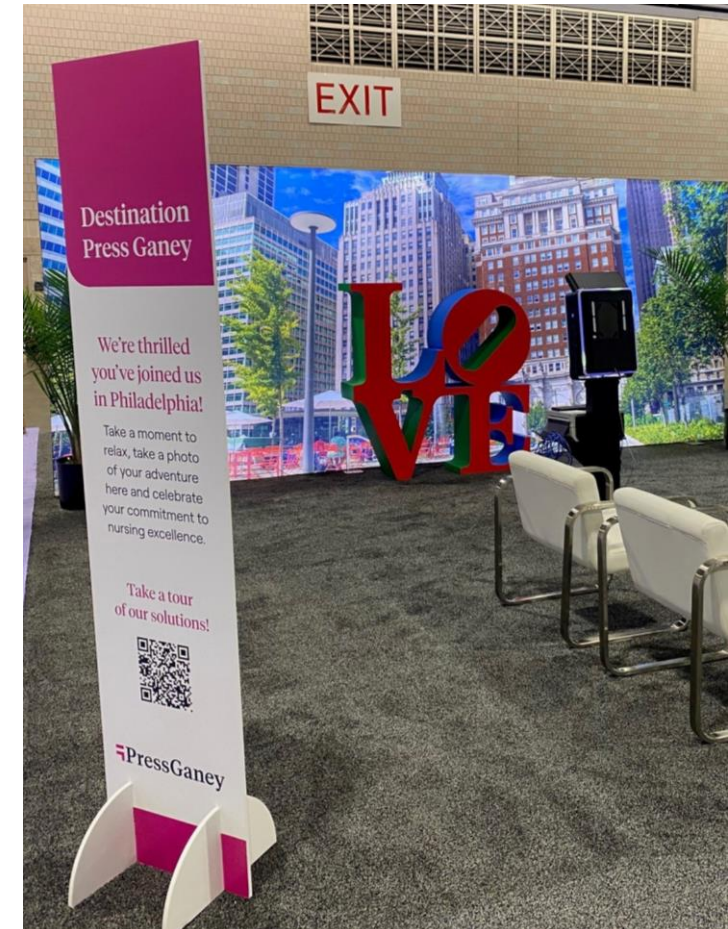
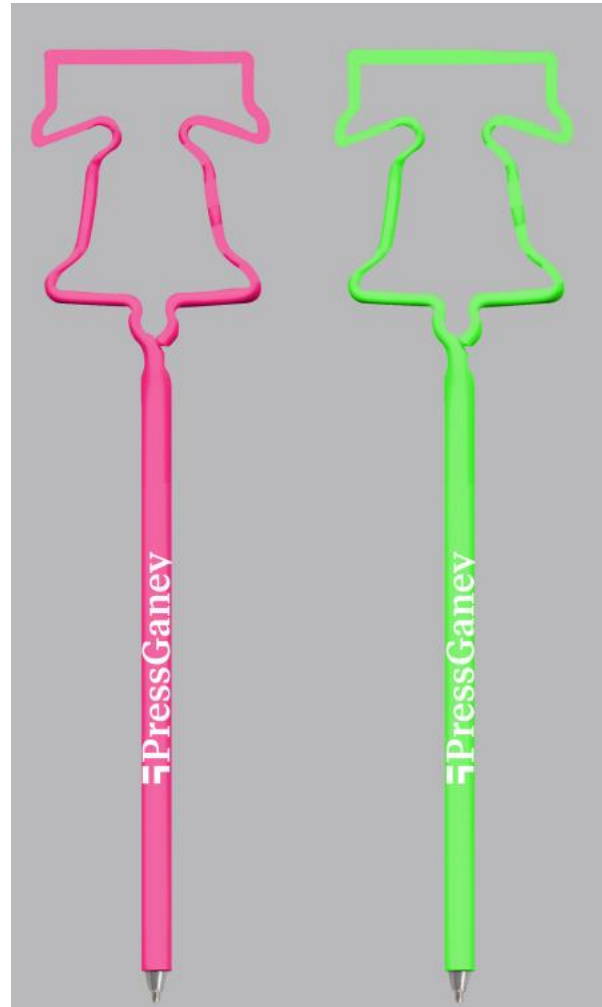
Love Sculpture

N 15th St & John F Kennedy Blvd

Philadelphia, PA 19102

Destination Press Ganey: Philadelphia

- Postcard
- Branded Liberty Bell Pen
- Destination Press Ganey Photo Lounge





20 24
PORTUGAL



ANDIAMO!



Alcon

ANDIAMO! (LET'S GO!)

Barcelos Roosters are the embodiment of the Portuguese love of life, symbolizing faith and good fortune, and are seen throughout all of Portugal.

As you continue your momentum toward earning a place on the Alcon 2024 President's Club trip to Portugal, keep this rooster magnet close as a visualization of your resilient efforts.

What can you do to "*Subir de nível*" (Level Up) each day? Embark on a journey of excellence as you work toward this epic reward. A welcoming fit for royalty awaits you in Portugal, and we cannot wait to see you there!

Olá, I'm Andi (full name Andiamo, which means "Let's Go" in Portuguese and something we locals say frequently). I will be your cultural guide to my vibrant land of European delights and the official host for your Alcon 2024 President's Club trip. I'll share local insights into our mystical sites, rich language, storied cuisine, and more as we discover Portugal together!





MAXIMIZE YOUR REWARDS

You'll achieve more when you have the latest tools and sharpest skills. Look to Siemens to provide what you need to outperform your competitors and make 2016 your greatest selling year ever. Navigate to the Siemens PLM Software Partner Portal for valuable resources to create your success.

Partner Portal Home: <https://sales.industrysoftware.automation.siemens.com/partner-portal/>



CONNECT with Learning Center and the best-in-class Siemens PLM Partner Sales Development Program for training, certification, and bonus rewards.

Partner Portal Home >> Training and Certification



COLLABORATE with Siemens PLM and stay up-to-date through the groups and chatter feeds on our Partner Sales Community.

Partner Portal Home >> Sales Community (SFDC)



COMPETE at a different level by building business value and ROI into all your proposals using the Value Discovery Analysis tools.

Partner Portal Home >> Enter "VDA" in the search box at the top of the page

CREATE YOUR OWN SUCCESS

SIEMENS PARTNER REWARDS

SIEMENS

CREATE YOUR OWN SUCCESS

Let Siemens provide valuable resources you can leverage to sharpen your skills and achieve more success in 2017. Navigate to the Siemens PLM Software Partner Portal and the items below to maximize your success and rewards.

Partner Portal: <https://sales.industrysoftware.automation.siemens.com/partner-portal/>



Partner Development Program

Facilitate your Sales Skills improvement and achieve peak sales performance through the Partner Development Program and the 3 Tier Sales Certificate series.

PORTAL > TRAINING AND CERTIFICATION > PARTNER DEVELOPMENT PROGRAM



Demo 2 Win

Product demonstrations are tough! Learn how to execute high quality demonstrations by identifying specific benefits that drive real value while effectively engaging your audience.

PORTAL > TRAINING & CERTIFICATION > PARTNER DEVELOPMENT PROGRAM > DEMO2WIN



Personal Success Stories

Share your personal customer success stories with us and you may be eligible for even more rewards!

SISW PARTNER REWARDS > SHOUT OUTS



Short Par 4



Short Par 4

Member Makeover / SP4 Member gets a makeover



NFL Kicker Takes on a Short Par 4

We challenged New Orleans Saints Kicker Wil Lutz to a Short Par 4 Challenge. Could he kick a football and make a 4 on a 306 yard Short Par 4? See what happens on one of the best



PLAY IT FORWARD

Sharing the Game With the Women We Love.

Bailey Chamblee @baileychambleegc



WHY SHOULD MOM HAVE ALL THE FUN?!

For every purchase April 13 - May 10 you will be entered to win Puma Golf shoes for Mom AND for You!



SWINGJUICE

GOLF | 



SJ
1994

WHEN LIFE THROWS YOU LIMES
MAKE MARGARITAS!

Cinco de Mayo WEEK at Swing Juice!

Recipes to help you celebrate each day at 5pm EST

SWINGJUICE Posts

swingjuice

Walker Margarita

INGREDIENTS:

- 1 can frozen lime-aid
- Blender of ice
- 1 beer (preferably of the Mexican variety!) as much or as little tequila as you want! Free pour!

HOW TO MAKE:

Blend together, run fresh lime along rim of glass, dip rim in coarse salt and serve!

Liked by [tourwifetravels](#) and 79 others

swingjuice THIS ONE!! Thank you to [@tourwifetravels](#) & [@jimmywalkerpga](#) for this perfect Weekend Walker Rita! NEXT POST...Their how-to video...you don't want to miss it!

SWINGJUICE Posts

swingjuice



9,679 views · Liked by [nlaizerovich1](#) and [rtwenty23](#)

swingjuice The Walker Margarita · Take a short lesson from [@tourwifetravels](#) & [@jimmywalkerpga](#) on how to make the perfect weekend rita!



Media Relations – Earned Media



Social Media Strategy:

Content creation, contest development, copy writing

MOSLEY
AGENCY
IS...



Shop At Home For The Holidays!

WIN \$100 to Shop Local!



SPORTSWEAR
THAT IGNITES
YOUR PASSION

SHOP NOW
AMYSPORT.COM



I placed an order and got an email the very next day saying my order was being processed. My shirt arrived a few days later. Great fit, looks great and has quality material too. I have already told some friends about SwingJuice.

- Zac Cleveland



RANGE SESSIONS



Bringing stories of how golf is lived & loved in different walks of life.



COLT FORD

@COLTFORDMUSIC



POWERED BY SWINGJUICE.COM

SEPT 7

LABOR
DAY
SALE

25% OFF

CODE: SJLABOR25

Regular Priced Items Only



LIVE FROM INSTAGRAM IT'S

SWING

JUICE

LIVE TONIGHT AT 8PM EST

KENT BAZEMORE @24BAZE



CENTURY 21
Mosley Real Estate, Inc.

★★★ WE WORK FOR YOU ★★★

Influencer/Partner Marketing and Product Collaborations:

Relationship development, content ideation, promotional strategy



RANGE SESSIONS

POWERED BY SWINGJUICE.COM



Bringing stories of how golf is lived & loved in different walks of life.

KEVIN RAHM
@KEVINPRAHM



CALLING ALL PLAYERS...

Win Our Players Championship Prize Package!

Set of Bubba Whips & SwingJuice Shirt



LIVE FROM INSTAGRAM IT'S SWING JUICE LIVE TONIGHT AT 8PM EST

JOHN WEEKS @JONWEEKS46

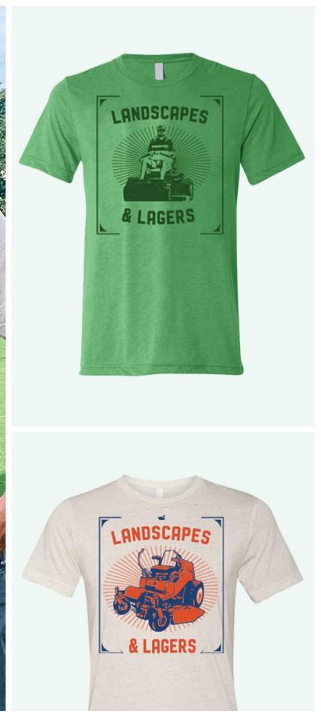
A photograph of a man in a black Houston Texans football uniform, wearing a helmet and holding a football. A small circular logo with 'SJ' and a golf club is in the bottom right corner.

APRIL IS COMING!

WIN OUR MASTERS PREP PACK

SwingJuice | Caddie Uniform





Photoshoot Production:

Location Scouting

Model Sourcing

Shot List Compilation

Prop & Apparel Styling

Day-of Production

Image Selection





Recommendations for Kara

Jason Phibbs – *Press Ganey*

Market Vice President

“Kara is one of the most genuine, hardworking, and caring colleagues I have ever worked with. Her positive energy is unmatched and her attention to detail is impeccable. I couldn’t imagine planning and executing an event without Kara’s knowledge and expertise. I strongly recommend her for any event planning, marketing, and creative roles. Kara would be a valuable leader and asset to any team.”

Jared Rathe – *Press Ganey*

Market Vice President

“Put simply, Kara Hoover is one of the best Marketing/Events professionals I've had the opportunity to work with over a 20-year sales career. All of our corporate events were well-organized, thoughtfully curated to the audience, and our marketing material always looked first-class. Even more importantly, Kara's ability to connect with prospective buyers was something that you simply can't teach. Her disarming and positive personality makes everyone feel comfortable and often led to longstanding friendships and meaningful business opportunities. Any organization would be lucky to have Kara on their team.”

Giles Whiting– *Forsta*

Chief Operating Officer

“Kara is one of the most energizing, committed, and hard-working marketing and events leaders I've had the privilege to work with. Always with a smile, always prepared and engaged, Kara comes with ideas and a bias towards execution while keeping every detail straight and ever plate spinning.”

Richard Corder – *Press Ganey*

Senior Vice President Consulting Solutions

“Kara is a gifted and brilliant senior marketer who I had the pleasure of working with and learning from. I consider her a trusted colleague who became a good friend. She curated, organized and designed several large programs and events that I had the pleasure of attending during our 12 months of working together. Kara's greatest strength is her ability to show up authentically and deal with a myriad demands in high-pressure situations. She never lost her cool, always maintained her professionalism and always delivered a world class product and experience. Even during the most intense moments, Kara's energy, personality and creativity was always welcome and appreciated by those around her.

It is without hesitation that I recommend Kara, she will be an asset to any company lucky enough to hire her.”

Erin Nicholson – *Brightspot Incentives & Events*

Senior Program Specialist, PMP

“Kara was a great boss who took the time to get to know me as a person, my career desires, and my drives. She is a creative thinker and problem solver, and constantly strives for excellence. I always admired her drive and motivation. Not only does Kara know how to plan, budget, and get a program going from scratch, she understands the creative process. Her responsiveness, quick thinking, and work ethic are off the charts, and it was fun to watch Kara get stuff done.”

Rachel Rees Sampson– *Cobra Puma Golf*

Director of Communications

“Kara always brought an infectious energy, unwavering dedication, and a positive attitude that lit up every project we worked together in the golf world. Her charisma and commitment were truly remarkable, making collaboration an absolute joy. From her dynamic presence on the green to her uplifting spirit, she exemplifies the drive (no pun intended) and enthusiasm that inspire success.”

Matt Buyten– *Professional Motocross Racer*

Brand Ambassador

“Kara is always putting out the good vibes. She was very thorough as an ambassador marketing manager, making sure I was always taken care of. We’re still friends today. I’ve been through a lot of reps with sponsors and don’t talk to many of them anymore. Kara and I still golf when we get a chance and keep the good times rolling because of her ability to build long-lasting relationships!”

Lulu Faddis – *CHASE54*

Lead Designer

“Kara goes into a work position and immediately starts finding ways to make an impact. She is the motivator that gets teams to come together and stay on target. She is an enjoyable and dependable colleague that throws her full passion into her work.”

Lou Delfino– *Galvin Green*

General Manager, North America

“I have had the pleasure of knowing Kara over the past 5 years and had the opportunity to work with her during my time at CHASE 54 where she was our marketing manager. She forged great relationships between us and several market influencers and professional golfers and with limited funds, she found creative ways to create a meaningful impact for us within the golf media. Most impressive about Kara was her work ethic and infectious positive “can do” approach to every business challenge.”

Jon Mason– *SwingJuice*

Founder

“As a long time friend and colleague of Kara, I know she would fit in just about anywhere and in any situation. Kara's creativity and innovative thinking were invaluable to our company's marketing initiatives. She consistently brought fresh ideas to the table and has an incredible ability to think outside of the box, resulting in several highly successful campaigns. Kara has an innate sense of understanding consumers' needs and preferences in the golf industry, allowing her to develop targeted and engaging marketing strategies that capture attention and drive results.

One area in which Kara truly excels is her ability to collaborate with and leverage celebrities and influencers. She successfully fostered partnerships with renowned golfers and other influential figures in the industry, helping to elevate our brand's visibility and reach. Kara's exceptional communication skills and relationship-building prowess have enabled her to navigate and negotiate these collaborations with ease, maximizing the benefits for both parties involved.”

Piecing Together Your Goals w/ Effective Solutions

*Your
Goals*



*Effective
Solutions*

Let's Make Your Vision Reality

*Your
Goals*



*Effective
Solutions*

A Complete Strategy

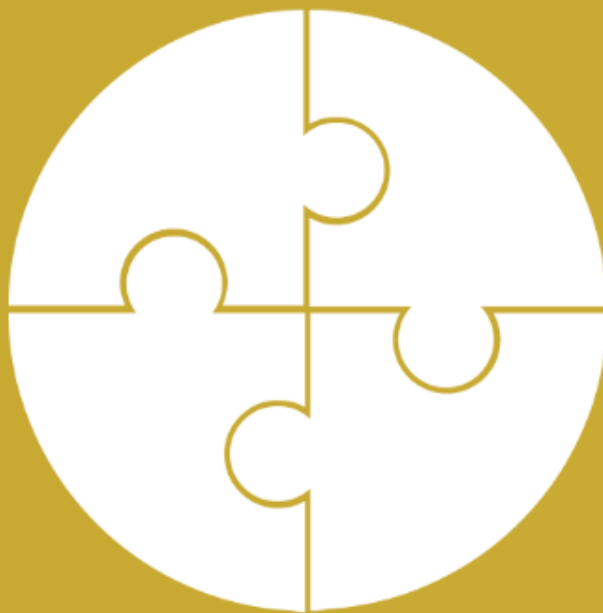
The strategy you never knew you needed in order to Leave Your Mark!

Discovery

Let's Chat! We will gather all your needs and goals whether in person or over phone.

Curate Plan

From there we take our discovery info and formulate a marketing plan to present to you.



Devise Solutions

Together we finalize the solutions we will provide for your brand. We never make a move you don't approve.

Implement Success

And finally we get to work! Success in marketing can take time but we will work to achieve Return On Objective.

Let's Chat!

& Learn More About Our
15+ Years of Marketing
Experience

Kara Hoover



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@brandboomco